

Join the dynamic, multicultural team behind .eu - one of Europe's ten largest top-level domain names, also available as .europa and .europa.

At EURid, we are a human-sized, tech-driven, not-for-profit organisation committed to managing, operating, and promoting the .eu TLD. Our mission is to deliver high-quality, secure, and accessible services to millions of users across the European Union and beyond.

We are continuously evolving, embracing innovation and advanced technologies to remain at the forefront of the domain name industry, and we currently have an opening within our Business Operations team at our Belgian headquarters for a:

Marketing assistant

Role overview:

The Marketing Assistant supports the planning and delivery of EURid's marketing campaigns, promotional activities and events. Reporting to the Marketing and Events Manager, the role combines campaign execution, content creation, supplier coordination, event logistics and performance follow-up, working closely with Communications, Commercial Operations, liaison managers, Industry Relations and external providers. The successful candidate will help ensure that marketing and event activities are delivered on time, within agreed requirements and in line with EURid's brand, objectives and quality standards.

Key responsibilities:

Campaign execution

- Supports the execution of online and offline marketing campaigns and independently manages assigned campaign and event tasks once priorities and expected outcomes have been agreed.
- Supports paid performance, channel marketing and registrar-facing promotional activities.
- Acts as the go-to contact for Co-Funded Marketing in terms of administration, materials, reporting and follow-up.

Content creation

- Prepares campaign content, including email copy, landing-page content, social media posts, presentations and promotional materials.
- Creates or adapts basic visuals and coordinates more specialised creative production where needed.
- Supports content publication across relevant websites, landing pages and promotional channels, ensuring that assigned outputs follow EURid's brand and corporate style requirements.

Event logistics and supplier coordination

- Organises practical event logistics for online, hybrid and in-person events, including venues, travel, accommodation, catering, equipment, registrations and event materials where assigned.
- Requests and compares quotations from external providers, and coordinates bookings, purchase-related documentation and supplier deliverables.
- Follows up production schedules, deadlines and quality requirements, and provides on-site or virtual event support.

Reporting and continuous improvement

- Maintains campaign and event plans, checklists, contact lists and documentation.
- Collects campaign and event data, prepares performance reports, and monitors registrations, engagement, campaign results and supplier delivery.

- Identifies practical improvements to campaigns, event processes and promotional materials, and collaborates with internal colleagues to gather input and complete assigned activities.

Candidate profile:

- Practical knowledge of marketing campaign execution, digital content, event organisation and supplier coordination.
- Ability to create clear and engaging campaign materials for different audiences and channels, including written content, presentations, landing pages, social media content and basic visual materials.
- Familiarity with digital marketing, email tools, content-management systems, social media platforms, presentation software and basic design or video-editing tools.
- Strong organisational and project-coordination skills, with the ability to manage several activities, suppliers and deadlines at the same time.
- Willingness to travel internationally and attend local and international events several times a year.
- Professional proficiency in English, with attention to detail, commercial awareness and the ability to work independently while keeping the Marketing and Events Manager informed.

What we offer

- A dynamic and international work environment.
- A competitive compensation package.
- Healthy work-life balance including hybrid work.
- Opportunities for growth and development.
- A role that supports high-impact marketing and event activities for a leading European digital initiative.

EURid is the perfect place for you to grow both personally and professionally. So don't miss this exciting opportunity to join the friendly team behind the .eu / .euo / .eu top-level domains!

We encourage you to apply even if you do not meet every listed qualification, what matters most to us is your motivation, adaptability, and willingness to learn by doing as part of our team.

Send your details, or contact us, via [jobs\[at\]eurid\[dot\]eu](mailto:jobs[at]eurid[dot]eu). And take your career to the next level.